

CommunityLibraryNetwork[®]

KOOTENAI & SHOSHONE COUNTIES

2017-2019 STRATEGIC PLAN

Approval Date: February 22, 2017

WE EMPOWER DISCOVERY

CommunityLibrary.Net



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VISION STATEMENT

The Community Library Network is a flexible, collaborative, and continuously learning organization.

BOARD OF TRUSTEES

Katie Blank, Chair

Judy Meyer

Carl Gidlund

Michele Veale

Regina McCrea

DIRECTOR

John Hartung

OVERVIEW

The Community Library Network is a library district, a political subdivision of the State of Idaho, though it is not a part of state or county government. An elected five-member Board of Trustees, responsible to the taxpayers within District boundaries, governs the District.

Community Library Network employs 92 staff to serve 105,500 residents over 1,150 square miles in Kootenai and Shoshone Counties. Libraries are located in Athol, Harrison, Hayden, Pinehurst, Post Falls, Rathdrum, and Spirit Lake. The District also provides outreach service through a bookmobile and two vans. There are 14 defined communities within the District. Almost fourteen percent of the population exists below the poverty level.

INTRODUCTION

This Strategic Plan, 2017-2019, initiated by the Board, outlines ways to positively impact the lives of our citizens. The Board reviews the plan monthly to monitor success. This year we will:

- Explore options for implementing space planning recommendations
- Increase use of Great Reading Adventure online reading incentive program
- Explore options and develop a plan to offer 3-D printing and other technologies to the public at 2 or more libraries
- Train staff to deliver messages that reflect the community's aspirations
- Expand social media reach
- Develop and strengthen community partnerships
- Enhance programs for adults

Please note:

Prioritized goals appear in **blue bold print**, but all goals are necessary to carry out the work of the District.

The goals are closely tied to one another; focusing on one goal impacts the others.

Strategic Question 1:

How do we align our services to community needs?

Goal 1A: Strengthen and evaluate programs and services to retain existing members and reach targeted groups

Goal 1B: Identify and eliminate barriers to convenient service

Goal 1C: Provide our communities with library spaces that will satisfy current and future needs

- Explore options for implementing space planning recommendations

Strategic Question 2:

How do we provide enriching experiences to encourage life-long learning?

Goal 2A: Help prepare preschool and school aged members to be enthusiastic learners

- Increase use of Great Reading Adventure online reading incentive program

Goal 2B: Offer a variety of community gathering and learning opportunities for adults

Goal 2C: Provide library members and staff with innovative environments and technologies

- Introduce technologies as buildings are renovated
- Explore options and develop a plan to offer 3-D printing and other technologies to the public at 2 or more libraries

Strategic Question 3:

How do we cultivate support for the District's mission?

Goal 3A: Develop broad-based community awareness of library services and programs

- Train staff to deliver messages that reflect the community's aspirations
- Expand social media reach
- Develop and strengthen community partnerships
- Enhance programs for adults

Goal 3B: Create a vision that reflects our community aspirations

- Provide support to the Board to create the District's vision.

Strategic Question 4:

How do we adapt to keep pace with a changing environment?

Goal 4A: Provide high-interest virtual and print materials that satisfy community needs and preferences

Goal 4B: Refresh library spaces, furnishings, fixtures, and equipment to keep them functional and attractive

Goal 4C: Update staff skills, tools, and techniques to stay current with library "fresh practices"